

COLUMBUS^{*} 2020

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SportsBrain to Move Headquarters to Columbus Region

Columbus, OH – SportsBrain LLC, a healthcare company that specializes in brain safety for athletes, students and military personnel with comprehensive concussion management, testing, therapy and cognitive performance programs, announced today that it will move its corporate headquarters to Dublin, OH from its current Chicago location.

SportsBrain will hire all personnel for its new headquarters locally, creating 17 new jobs in the Columbus Region. The specific facility site in Dublin is yet to be determined. The company will keep a sales office in Chicago.

“We made the strategic decision to locate our corporate headquarters in the Columbus Region because the area offers the right blend of proximity to sports organizations, a strong university system, a robust healthcare network and cost advantages,” said Kristine Gross, president, SportsBrain LLC. “We look forward to growing our business from Dublin and expanding into other U.S. markets.”

SportsBrain is a national leader in complete concussion management, with clients in the sports, military, education, corporate and healthcare sectors. The company offers a full spectrum of cognitive services featuring the latest technology including: multi-dimensional baseline and post-injury concussion testing options including a gaming platform that utilizes Oculus Rift® Virtual Reality goggles; Cloud-based concussion management for large organizations, concussion policy consulting and education, emerging concussion technology market research, cognitive performance and mental toughness programs.

SportsBrain is the latest company to join a roster of more than 600 bioscience and biotechnology companies in the Columbus Region.

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About SportsBrain, LLC

SportsBrain, LLC is a wholly owned subsidiary of Cognitive Ventures, LLC - a healthcare company making a difference in sports, military, corporate and healthcare sectors. SportsBrain promotes brain safety and is a national leader in concussion testing and comprehensive end-to-end concussion management plus cognitive therapy and performance programs including * LENS neurofeedback * Mental Toughness Academy * Brainware(R) and customized cognitive training programs. Learn more at SportsBrain.com.

About Columbus 2020

In 2010, hundreds of community and business leaders from across Central Ohio came together in an unprecedented way to develop the Columbus 2020 Regional Growth Strategy, an aggressive, decade-long plan to ensure economic vitality in the Columbus Region. Columbus 2020's mission is to generate opportunity and build capacity for economic growth across the 11-county Columbus Region. The Columbus 2020 team conducts business outreach, promotes the Columbus Region to market-leading companies around the world, conducts customized research to better understand the Columbus Region's

competitiveness, and works to leverage public, private and institutional partnerships. Funding is received from more than 300 private organizations, local governments, academic institutions and JobsOhio. Learn more at ColumbusRegion.com.